

ASX Release

21 September 2011

The Manager
Companies Announcement Office
ASX Limited

Market Update: Environmental Certifications and S-Green's " Green Hotel Initiatives"

Novarise, through its wholly owned China subsidiaries Fujian Sanhong Renewable Resources Technology Co., Ltd (F-Sanhong), Quanzhou Sanhong Chemical Fiber Co., Ltd (Q-Sanhong) and Fujian Sungreen Eco-Friendly Technology Co., Ltd (S-Green) are marketing its products with the following accredited environmental certifications:-

- China Environmental Labeling Product Certificate from the Ministry of Environmental Protection of People Republic of China
- ISO 14001:2004 Environmental Management System

Novarise will continue to look at obtaining environmental certifications which will validate and enhance its green and environmental credentials.

S-Green's "Green Hotel Initiatives"

In the previous release of 15 September, it was announced that Fujian Sungreen Eco-Friendly Technology Co., Ltd (S-Green) is the wholly owned subsidiary of Quanzhou Sanhong Chemical Fiber Co., Ltd (Q-Sanhong). S-Green is in fact the subsidiary of Fujian Sanhong Renewable Resources Technology Co, Ltd.

S-Green has begun marketing its reuseable PP slippers to hotels in China and is working with the Chinese hotels to promote the use of this new product and other future products through the "Green Hotel Initiatives". This Green Hotel Initiative* is a joint government and private sector initiative which encourages hotels to adopt green and environmental friendly practices, such as:-

NOVARISE **RENEWABLE** RESOURCES INTERNATIONAL LTD ACN 138 537 596

Australian Office: Suite 5, Level 1, 325 Pitt Street, Sydney, NSW 2000

Chinese Office: No 2-16A Qingmeng Park, Quanzhou Economy & Technology Development Zone, Quanzhou, Fujian Province, The People's Republic of China


www.novarise.com.au
ME_93347024_3 (W2003)

NOVARISE RENEWABLE RESOURCES INTERNATIONAL LTD

- Green design
- Environment Policy
- Green consumption

S-Green is receiving strong orders for its slippers and expects significant orders from hotels in China. The recycled PP slippers supplied to the hotels and suitable for personal and household use have the following attributes:-

- Durable, light and breathable
- Suitable for indoor and outdoor use
- Machine washable
- Anti-bacterial and anti-mould
- 100% recycled and recycleable

			
Item No. : 1020105W1 Size : universal	Item No. : 1020105B2 Size : universal	Item No. : 1020105L1 Size : universal	Item No. : 1020104P1 Size : universal
			
Item No. : 1020204R4 Size : universal	Item No. : 1020205W1 Size : universal	Item No. : 1020205B2 Size : universal	Item No. : 1020204W1 Size : universal

Recycled PP Slippers marketed by S-Green

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About Novarise

Based in Quanzhou City, Fujian Province, China, the Group is a leading integrated manufacturer of recycled polypropylene (**PP**) fibre-based products.

Novarise uses proprietary patent-pending technology to process 33 different types of PP waste materials, such as CD cases, agricultural twine, safety nets, fishing nets, PP yarn and straps, into fibre-grade PP pellets. The recycled PP pellets are then used to produce PP filament yarn, PP consumer webbing products and agricultural twine. Its PP yarn, straps and consumer webbing products are used to produce bags for global brands including Dell, IBM, Samsonite, Columbia, Nintendo, Disney, Apple, Fila, Umbro and Sony.

Novarise utilises up to 100 per cent of recycled PP waste materials to produce PP filament yarn and other products. The cost of processing PP waste materials into recycled fibre-grade PP pellets is estimated to be 20% lower than the cost of using virgin (non-recycled) PP pellets.

Novarise's recyclable PP fibre-based products also reduces the amount of PP waste materials to be disposed of in landfills, or requiring incineration.

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