

**ASX Release**

27 July 2010

The Manager  
Company's Announcement Office  
ASX Limited

**Novarise obtained three Utility Model Patent Certificates**

Novarise Renewable Resources International Ltd (ASX: NOE) (**Novarise**) is pleased to announce that Fujian Sanhong Renewable Resources Technology Co., Ltd. (a wholly-owned subsidiary of Novarise) has obtained three Utility Model Patent Certificates from State Intellectual Property Office of the People's Republic of China on 30 June 2010. They are:

1. Pellet Bulking Device for Plastic Pelleting Machine (Patent No.: ZL 2009 2 0181248.7);
2. Cooling Device for Plastic Pelleting Machine (Patent No.: ZL 2009 2 0181249.1);  
and
3. A Plastic Pelleting Model (Patent No.: ZL 2009 2 0181247.2).

Novarise China's R&D team developed the above technology to improve current pelleting machines which produces fibre-grade recycled PP pellets. The registration of the Utility Model Patent Certificates in China will offer protection of Novarise's intellectual properties in the technology, industrial process and knowhow of Novarise in the manufacturing of PP pellets from recycled feedstock. It also affirms Novarise's intention to pursue advanced manufacturing processes to compete in the international market.

The intellectual property of the three Utility Model Patent Certificates are also accorded with international protection in accordance with the reciprocal arrangements of the Paris Convention Treaty and the Patent Cooperation Treaty.

# **NOVARISE RENEWABLE RESOURCES INTERNATIONAL LTD**

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## **About Novarise**

Based in Quanzhou City, Fujian Province, China, the Group is a leading integrated manufacturer of recycled PP fibre-based products.

Novarise uses proprietary patent-pending technology to process 18 different types of PP waste materials, such as CD cases, agricultural twine, safety nets, fishing nets, PP yarn and straps, into fibre-grade PP pellets. The recycled PP pellets are then used to produce PP filament yarn, PP consumer webbing products and agricultural twine. Its PP yarn, straps and consumer webbing products are used to produce bags for global brands including Dell, IBM, Samsonite, Columbia, Nintendo, Disney, Apple, Fila, Umbro and Sony.

Novarise utilises up to 100 per cent of recycled PP waste materials to produce PP filament yarn and other products. The cost of processing PP waste materials into recycled fibre-grade PP pellets is estimated to be 20% lower than the cost of using virgin (non-recycled) PP pellets.

Novarise's recyclable PP fibre-based products also reduces the amount of PP waste materials to be disposed of in landfills, or requiring incineration.

## **For further information please contact:**

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